

# BAR 3 RANCH...

## Established 'All Natural, Grass Fed & Finished Beef' Business for Sale

Have you thought of adding a Grass Fed and Finished Beef component to your cattle business? Rather than going through the startup of getting customers, advertising, equipment, and being profitable, consider buying an established, successful, ongoing business with upside potential.

### Bar 3 Ranch All Natural, Grass Fed and Finished Beef

Bar 3 Ranch Beef has spent the last 10 years developing a successful web-based business with 2,000 online subscribers, who place a deposit in the fall to reserve a quarter, half or whole animal and then wait patiently until the spring of the following year to get an email scheduling pickup at the ranch. No delivery. No shipping. No advertising. Bulk sales only.

We are reserved out in about one day with about 50 animals to sell, and then we open the website to allow customers who missed out on a reservation to place their name on a "waitlist" hoping someone cancels their reservation. We limit the waitlist to 150 customers, so there is a huge opportunity to scale up this business. **2025 gross income was \$230,000.00**

In the spring, customers drive out to our central Texas ranch from Houston, Dallas, Corpus, west Texas, south Texas and even the occasional customer from out of state.

If you can produce quality, marbled and tender beef, with no hormones, or antibiotics fed, and background them until they are ready to finish on annual grasses to process at 26 to 28 months, consider this as a new component to compliment your existing operation. You would just need to segregate out what animals you want for the program from your existing herd.



#### *Sale Includes:*

- ~Web-Based Business
- ~2,000 +/- Online Subscribers
- ~Effective Website
- ~Trademarked 'Bar 3 Ranch' Brand
- ~Freezers & Related Equipment
- ~10 Years of Business Goodwill



### Customers Pick-Up Beef at your Ranch

- No delivery
- No shipping
- No advertising except to scale up the business
- Bulk sales only (No small orders requiring extra labor)

For more information, check out our website:

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