

## **QUALITY HORSES AND PROFESSIONAL SERVICE**

In September 1985 Bobby and Karla Edmond established Bobby Edmond Horse Sales and began having monthly horse sales in Stratford Texas. The sales were successful, drawing buyers and sellers to Stratford from the local area as well as adjoining states and many of the Western United States. They became very well known for their Special Broke Gelding Sales which began in 1986. They were early innovators of the no alley trading concept and broke gelding sales. In 1990 the horse sale was expanded to include sales at the Amarillo Livestock Auction in Amarillo, TX. The horse sales were continued monthly in Stratford until 1995. All sales are now held at the Amarillo Livestock Auction. Each month, Bobby; horseman, cowboy and entrepreneur, takes control of the microphone and the crowd at the sales, sharing not only his knowledge of equine structure and disposition, but also a few well-timed cowboy anecdotes. The business is as unique as the Amarillo Livestock Auction and the heritage that gave it life. Bobby describes himself as a Professional Horse Trader which takes years of training and an inclination to do it successfully. It is Bobby & Karla's daily job, hobby, and their sole living. Bobby grew up learning the business from his father in San Angelo TX. A horseman, cowboy, businessman, youth & community supporter, Bobby thinks of his job as a challenge. Matching a horse to a person is definitely an honorable task and greatly revered in West Texas' cowboy country. Bobby sells many horses at private treaty and has in the last few years returned to tie down calf roping and training calf roping horses. He has matched horse to rider and sent roping horses, sight unseen, from Nevada to Tennessee and is known nationwide for his honesty and integrity. Karla has extensive experience running the sales office and does so in an efficient and timely manner. She deals with all aspects of the horse sale business and is in close contact the AQHA, APHA and other horse related organizations. Karla has put together an experienced, knowledgeable office staff, some of which have been with the sale since its inception.

As perhaps the most successful monthly horse sale in Texas, as many as 175 head are offered for sale on a regular sale day and as many as 200 broke to ride horses are offered at the Special Riding Horse Sales held 6 times a year.

Bobby and Karla stand behind the soundness guarantees and are respected nationwide in the horse business. USDA Packers and Stockyards registered and bonded for your protection. Come Buy or Sell with them, you will like how they do business.