



Advertising Rates...

Banner Ads on The Cattle Range... www.cattlerange.com

Linked to your website or to a "Webpage" on The Cattle Range that we will construct* for you.

■ Home Page Banner...

- \$300 for 3 months = \$100.00 per month
- \$480 for 6 months = \$80.00 per month
- \$775 for 1 year = \$64.58 per month

■ Primary Page Banner... e.g., Cattle, Market Reports, Auction Results, etc.

- \$225 for 3 months = \$75.00 per month
- \$350 for 6 months = \$58.33 per month
- \$575 for 1 year = \$47.91 per month

■ Secondary Page Banner... e.g., Bulls for Sale, Cows for Sale, etc.

- \$150 for 3 months = \$50.00 per month
- \$250 for 6 months = \$41.66 per month
- \$375 for 1 year = \$31.25 per month

■ Regional Page Banner... e.g., Wyoming Stockers for Sale, Texas Cows for Sale, etc.

- \$60 for 3 months = \$20.00 per month
- \$90 for 6 months = \$15.00 per month
- \$150 for 1 year = \$12.50 per month

■ Listing on The Cattle Range Mercantile...

- \$225 for 3 months = \$75.00 per month
- \$350 for 6 months = \$58.33 per month
- \$575 for 1 year = \$47.91 per month

■ Banner in the "Scrolling" Daily Market Update...

- \$400 for 3 months = \$133.33 per month
- \$640 for 6 months = \$106.66 per month
- \$1,000 for 1 year = \$83.33 per month

* \$50 Construction Fee...

- Includes 2 free updates per year. Additional updates @ \$25 each.

Banner Size Specifications...

- Width: 120 Pixels - Height: Up to 180 Pixels